



Introducing
CONNEXTION

IN PARTNERSHIP WITH



JUNE 10-11

Formerly Milestones National Autism Conference

2025 /

*A Bold New Evolution
of the Milestones
Annual Conference!*

Milestones Autism Resources is transforming the event you've come to know and love into something **bigger, bolder, and more inclusive**—a dynamic 2-day convention with a brand new format that reflects the vibrancy and diversity of the autism community.



SPONSORSHIPS

Sponsorship opportunities are available at all levels.

LET'S BUILD SOMETHING TRANSFORMATIVE—TOGETHER

Join us in making **Connexion 2025** the event the autism community deserves. Contact us to discuss how your sponsorship can create impact that lasts far beyond the conference.



EXHIBITORS & ADVERTISERS

A variety of Exhibitor and Advertising opportunities available!



**MILESTONES
AUTISM RESOURCES**

CONNEXTION

IN PARTNERSHIP WITH  / **JUNE 10-11**

2025 SPONSORSHIP RATES

COMMUNITY SPONSOR

\$1,000 SPONSOR LEVEL RECEIVES: *(Base Package)*

- **Exhibitor Package** includes name at booth and on event map and signage
 - Booth includes:** 2 staff badges, 1 table, 2 chairs, 1 wastebasket
- Recognition at the event and in promotional materials
- Sponsor logo and link on Conference web page
- Sponsor logo and link on Fair web page
- Local and regional media exposure
- 4 Registrations to ConneXtion
- Full media kit for promotional guidance

**TOTAL
PACKAGE
VALUE:
\$2,000**

**Unused conference registrations may be donated back to Milestones scholarship recipients for a tax deduction of full registration costs.*

PREMIER CONFERENCE SPONSOR

\$15,000 SPONSOR LEVEL RECEIVES:

- 2-Dedicated E-mail Blast (*April, early May, July, Aug, Sept, Nov and early Dec*)
- **NEW FOR 2025!** Take the mic for 30 seconds and showcase your business to our audience
- Prominent logo placement with inclusion in all PR and advertising for the event
- Opportunity for branded materials on seats in Day 2 sessions
- Reserved seating in sessions
- Co-branded welcome area
- 5 social media mentions
- Opportunity to provide branded items in attendee welcome bag
- Reserved seating in sessions
- Opportunity to host ConneXtion kick-off event, volunteer leadership event, or a thank-you party with an opportunity to provide gift/promo items to attendees
- 10 Additional registrations to ConneXtion
- Full media kit for promotional guidance

Contact Vanetta Perry for customized sponsorships at 216.440.1524 or 216.464.7600 ext 113 or email sponsor@milestones.org

\$7,500 SPONSORSHIP LEVELS

\$7,500 SPONSOR LEVEL RECEIVES:

4 Registrations to ConneXtion

1-Dedicated E-mail Blast (*July, Aug, Sept, Nov and early Dec*)

NEW FOR 2025! Take the mic for 30 seconds and showcase your business to our audience

Full media kit for promotional guidance

THE EXHIBITOR EXCHANGE -THE HELPDESK IRL (*In Real Life*) SPONSOR

- Your sponsor logo on signage and map in the sponsor/exhibitor area

CEU AREA SPONSOR – 1 available!

- Your sponsor logo co-branded on CEU area signage

LANYARD SPONSOR – 1 available!

- Your sponsor logo co-branded on Conference lanyards

TOTE BAG SPONSOR **SOLD!**

- Your sponsor logo co-branded on welcome bags



TASTY TOWN SPONSOR – *Food Truck Area*

Exclusive signage in a high-traffic lunch area

- Your sponsor logo on Tasty Town signage

NEW FOR 2025! DUCK DUCK HUNT SPONSOR (*Scavenger Hunt*) **SOLD!**

Sponsor will provide and a minimum of 100 ducks (with sponsor information example logo, name and phone number). Ducks must be approved by Milestones.



COFFEE STAND SPONSOR

- Exclusive signage at the morning breakfast and coffee stands
- Your sponsor logo on Conference coffee cups

BOOKLET SPONSOR

Exclusive branding in the 2025 program booklet (choose from):

- Inside Cover
- Back Cover Sponsor
- Inside Back Cover

DEEP DIVE SESSIONS SPONSOR

- Your sponsor logo prominently displayed at Day 2 sessions
- Promotional item in welcome bags

NEW FOR 2025! CHAT & CHILL MIXER SPONSOR – 2 available!

- Exclusive branding of the attendee mixer event
- Opportunity to make welcoming remarks at event
- 6 Additional registrations to ConneXtion

Contact Vanetta Perry for customized sponsorships at 216.440.1524 or 216.464.7600 ext 113 or email sponsor@milestones.org

\$5,000 SPONSORSHIP LEVELS

\$5,000 SPONSOR LEVEL RECEIVES:

1-Dedicated E-mail Blast (*July, Aug, Sept, Nov and early Dec*)

NEW FOR 2025! Take the mic for 30 seconds and showcase your business to our audience

Full media kit for promotional guidance

EXHIBITOR PLAY TO WIN CARD SPONSOR

- Your sponsor logo on Play to Win Cards given to all attendees
- Your sponsor logo on Play to Win signage

FIRST AID SPONSOR – 1 Available!

- Your sponsor logo on First Aid signage
- Your sponsor logo on signage and map
- 4 Additional registrations to ConneXtion

NEW FOR 2025! \$2,500 SPONSORSHIP LEVELS

CONNECTION CORNER

This area is designed for attendees to sit down, take a break regroup and perhaps connect with an old friend or maybe make a new friend

- Exclusive signage location
- Full media kit for promotional guidance

SERENITY SPA – 1 Available!

- AKA the quick room a sensory friendly welcoming space. Centrally-located
- Exclusive signage location
- 1 additional Sessions registrations
- Full media kit for promotional guidance

NEW FEATURED SPONSORSHIPS

LEMONADE STAND SPONSORSHIP \$2,500 **SOLD!**

- Where refreshing lemonade will be served by Milestones staff. The lemonade is provided by Milestones.
- Free refreshing lemonade, provided by Milestones, and will be served by staff and volunteers.
- Full media kit for promotional guidance

NEW! ALL SPONSORS AND EXHIBITOR TO GIVE A PRIZE FOR THE QUACKER TREASURE CHEST:

- They can be branded items or not.
- Your branding visible on the Quacker Treasure Chest
- Full media kit for promotional guidance

Contact Vanetta Perry for customized sponsorships at 216.440.1524 or
216.464.7600 ext 113 or email sponsor@milestones.org

IN THE BAG

\$250

Send your company brochure, catalog or swag to be included in tote bags given to every attendee.

TAKE ONE TABLE

\$150

Display your company brochure, catalog or swag on the Take One Table located by the Conference entrance.

SPONSOR AGREEMENT

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

\$15,000 Premier Conference Sponsor

\$7,500 Sponsorship Level

- The Exhibitor Exchange -The Helpdesk Irl (In Real Life) Sponsor
- Ceu Area Sponsor
- Lanyard Sponsor
- Tasty Town Sponsor
- Coffee Stand Sponsor
- Booklet Sponsor
- Deep Dive Sessions Sponsor
- Chat & Chill Mixer Sponsor

\$5,000 Sponsor Level

- Exhibitor Play To Win Card Sponsor
- First Aid Sponsor

\$2,500 Sponsor Level

- Connection Corners Sponsor
- Serenity Spa Sponsor

\$1000 Community Sponsor

\$250 In the Bag

\$150 Take One Table

TOTAL FEE: \$ _____

Company Name: _____

Company Address: _____

City: _____ State: _____

Zip: _____

Phone: _____

Email: _____

Primary Contact Name: _____

Phone: _____

Email: _____

PAYMENT OPTIONS (half of payment due by April 15, 2025; final payment due by May 15, 2025):

Check: Please make payable to Milestones Autism Resources

Send invoice to: _____

Online payment at

milestonesconference.org/sponsor

Milestones has the right to accept or reject any application upon review. Your signature indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

Authorized Signature _____ Date _____

Return this form via email to vperry@milestones.org.
Please call Vanetta Perry at 216.464.7600 ext 113 with any questions.

2025 EXHIBITOR OPPORTUNITIES & AGREEMENT

PLEASE SELECT YOUR EXHIBITOR LEVEL:

- \$650 Exhibitor Table**
- \$450 Small Nonprofit Exhibitor**

Take advantage of our discounted rate for nonprofits with a total annual budget under \$500K and connect with those who need your support most. *Must provide supporting financial documentation and proof of 501(c)(3) status.*

\$500 Small Nonprofit – Joint Table – NEW THIS YEAR

Are you a small nonprofit looking to make an impact but don't need a full table? We're offering a special opportunity for nonprofits with a total annual budget under \$500K to share an exhibitor table. This cost-effective option lets you collaborate with another organization while connecting with a diverse audience. *Must provide supporting financial documentation and proof of 501(c)(3) status & arrange partnership independently.*

EXHIBITOR PACKAGE

- Name and Booth listing in Event Program
- Exhibitor Staff Badges
- Table, 2 Chairs, Wastebasket
- WiFi

This form must be submitted no later than Friday, May 15, 2025 in order to participate.

TOTAL FEE: \$ _____

Company Name (to appear in program): _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Primary Contact Name: _____

Phone: _____

Email: _____

Will there be a different contact coordinating attendee registrations?

Name: _____

Email: _____

Please list any products, services or other activations you intend to have or sell at your booth:

PAYMENT OPTIONS (*half of payment due by April 15, 2025; final payment due by May 15, 2025*):

Check: Please make payable to Milestones Autism Resources

Send invoice to: _____

Online payment at
Milestonesconference.org/sponsor

Milestones has the right to accept or reject any application upon review. Your signature indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

Authorized Signature _____ **Date** _____

Return this form via email to vperry@milestones.org.
Please call Vanetta Perry at 216.464.7600 ext 113 with any questions.

SPONSOR & EXHIBITOR POLICIES

CONNEXTION

IN PARTNERSHIP WITH  **JUNE 10-11**

Formerly Milestones National Autism Conference

EXHIBIT SPACE

1.) All fully completed applications for exhibit space at the Conference shall be submitted to Milestones Autism Resources. All exhibits shall be related to the activities of the Conference and its members and shall not detract from the general character of the Conference. Accordingly, Show Management reserves the right to reject any exhibit application, which it feels at its sole discretion, is not appropriate for the Conference.

2.) The price of each exhibit space shall be \$650 for for-profit organizations and non-profit organizations with budgets over \$500,000. The price for each exhibit space is \$450 for small non-profit organizations with budgets under \$500,000. At least one-half of fees shall be paid in U.S. funds at the time of registration.

3.) Each exhibit area shall consist of a space approximately 10' wide by 10' deep and shall contain one 8' or 6' table and 2 chairs. The height of all displays must not exceed 10'. The exhibitor shall adhere to decorum and good taste, as well as safety and structural integrity. No exhibitor shall erect any walls, partitions, painting, decorations or other types of obstructions, which would interfere with the view of any other exhibitor's booth.

4.) Floor Plan is subject to change at the discretion of Show Management pending approval of the city's Fire Marshall upon final inspection.

5.) No refund shall be made to any exhibitor who cancels the contracted booth(s) after April 30, 2025. Further, no refund shall be made to any exhibitor who fails, for any reason, to occupy the space reserved. Payment, minus a \$300 processing fee, will be refunded upon receipt of an email sent to sponsor@milestones.org before 5:00 p.m. EST on April 30, 2025 In the unlikely event that the Conference is cancelled, all monies shall be promptly returned to the applicants.

6.) Exhibitors will be located outside if weather permits, exhibitors will be inside the gymnasium if necessary. Show Management reserves the right to modify or change exhibitor location and hours at its sole discretion and without advanced notice to exhibitors.

7.) **Day 1:** All exhibitors shall complete their display setup before the opening of the Exhibit Area from 8-10am & ready by 10:45am with booths open until 7:00 PM on June 10, 2025.

Day 2: Booth hours are from 9:00 to 5pm with all exhibits dismantled no later than 5:30 pm on June 11, 2025.

Milestones has the right to accept or reject any application upon review. Your signature indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

Authorized Signature _____ Date _____

Printed Name _____ Company _____

EXHIBIT MANUAL

The manual will be sent out on a later date. The manual will include, but is not limited to: shipping instructions, move-in/move-out information, service agreement forms for the rental of equipment, furniture, audio visual equipment, utilities and electricity. The exhibitor shall forward such requests to the specific contracted parties. The cost for such additional items shall be the sole expense of the exhibitor.

SECURITY

Security personnel will not be provided during the evenings. Neither Show Management nor John Carroll University shall be responsible for the loss by theft or otherwise of any property of the exhibitor and thus strongly recommends that exhibitors remove any portable technology or other valuables from the outdoor exhibit space overnight. There will be limited locked space on site for exhibitor materials. Volunteers will be available to assist with moving items to and from the exhibitor location and cars.

PHOTO AND VIDEO RELEASE

Show Management may choose to capture photos or videos during the Conference for use on our website or in promotional materials.

HOLD HARMLESS

Exhibitors shall hereby protect, save and hold Show Management and John Carroll University their respective employees, agents, contractors and sub-contractors harmless from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the exhibitor's occupancy and use of the exhibition premises or exhibition booth or any part thereof during the course of the Conference.

FORCE MAJEURE

Should events beyond the reasonable control of the Show Management and John Carroll University-including but not limited to acts of God (flood, earthquake, tornado, fire, etc.), war, strikes, terrorism or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, disease, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts or other essential utilities in or any other cause reasonably beyond the parties' control (collectively referred to as "occurrences"), making the Conference commercially impracticable, impracticable to perform, illegal, or impossible to fully perform under this Agreement as the Parties originally contracted. In such a case, Show Management may terminate this Agreement, without liability, upon written notification.